

**PUBLIC REPUTATION MANAGEMENT +  
MULTI MEDIA + BRAND BUILDING**

**WANT  
TO BE  
IN THE  
PUBLIC!?**



# OUR MISSION.

WAKE IS A FULL SERVICE CREATIVE AGENCY WITH A FOCUS ON PROVIDING COMPREHENSIVE SOLUTIONS TO BRANDS.

SPECIALIZING IN PR, MARKETING, SOCIAL MEDIA MANAGEMENT, AND MULTIMEDIA PRODUCTION.

WITH VAST EXPERTISE IN SOURCING, FASHION DESIGN, PRODUCT DEVELOPMENT, AND BRAND BUILDING.

OUR JOB IS TO GET YOUR STORY SEEN AND CONNECT YOUR PRODUCTS TO THE HEARTS OF THE MASSES WITH GUARANTEED RESULTS.

WANT TO BE IN THE PUBLIC!?

TRUST  
THEY CAN EVEN  
CREATIVE  
VISION!!!  
THEYSELF.





**MAXX WORKING WITH THE BEST**



# OUR VALUES SYSTEM.



**WE BELIEVE IN HAVING THE COURAGE TO TAKE ON CHALLENGES WITH DETERMINATION.**

**CONFIDENCE IS KEY - TRUSTING OURSELVES, STAYING HUMBLE, AND PUTTING THE TEAM FIRST.**

**MOST IMPORTANTLY, WE ALWAYS FIGHT FOR WHAT'S RIGHT AND PUT OUR HEART INTO EVERY TASK WE TAKE ON.**

**CREATETHEWORLDAROUNDYOU.  
WHAT YOU WANT TO SEE IN THE WORLD STARTS AT YOU.**

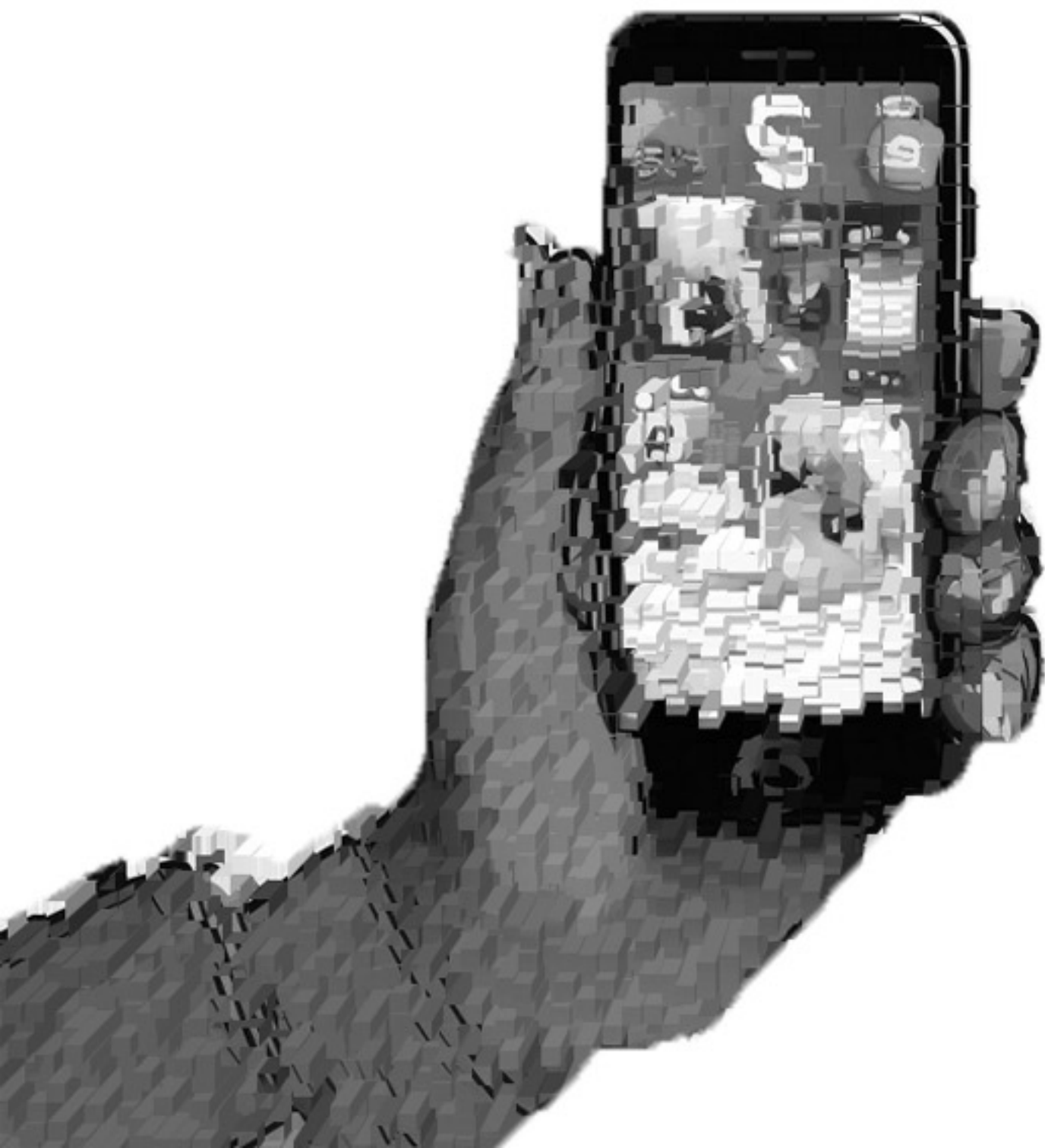


# **PUBLICRELATIONS.**

**WE PROVIDE MEDIA COVERAGE INCLUDING PRESS, PRINT, TV, CTV, AND BILLBOARD ADVERTISING. WAKE HAS ESTABLISHED RELATIONSHIPS WITH TOP MEDIA OUTLETS, PUBLICATIONS, AND PODCASTS. WE WORK WITH OUR NETWORK OF JOURNALISTS AND REPORTERS TO GET YOU PLACEMENTS IN HIGH-TRAFFIC MEDIA. OUR FOCUS IS ON GETTING MEDIA THAT MATTERS TRANSLATING TO INCREASED ORGANIC TRAFFIC AND BRAND AWARENESS. THROUGH OUR KEY RELATIONSHIPS, WE GUARANTEE SUCCESS FOR ALL OF OUR CLIENTS. OUR FOCUS IS ON RESULTS.**

**TO SAFEGUARD A CLIENT'S IMAGE, OUR AGENCY PROVIDES CRISIS MANAGEMENT SOLUTIONS THAT ENCOMPASS BRAND POSITIONING, DAMAGE CONTROL, AND PERCEPTION MANAGEMENT. IN A WORLD THAT IS HYPER-CONNECTED, PRESERVING A POSITIVE IMAGE IS ESSENTIAL. WE'RE HERE HELP YOU TELL THE STORY YOU WANT TOLD.**

**WE ARE NOT YOUR TRADITIONAL CREATIVE AGENCY! WE KNOW DIGITAL. WE LIVE BRANDING. OUR VAST WEALTH OF SOCIAL MEDIA RESOURCES INCLUDE SOCIAL GROWTH HACKING, AUDIENCE ENGAGEMENT, CONTENT CREATION, SOCIAL AUTOMATION & MORE. SOCIAL MEDIA HAS BECOME AN ESSENTIAL COMPONENT OF MODERN PUBLIC RELATIONS AND KEY PART TO ESTABLISHING YOUR BRAND INTO THE EVER-CHANGING DIGITAL LANDSCAPE.**



# OUR SERVICES.

## SOURCING.

**SOURCING SOLUTIONS TO BRANDS, HELPING THEM FIND THE RIGHT MATERIALS, MANUFACTURERS, AND SUPPLIERS TO BRING THEIR PRODUCTS TO LIFE.**

## FASHION DESIGN.

**FASHION DESIGN SERVICES, ASSISTING BRANDS IN CREATING UNIQUE AND APPEALING DESIGNS FOR THEIR PRODUCTS.**

## PRODUCT DEVELOPMENT.

**PRODUCT DEVELOPMENT SOLUTIONS FROM CONCEPT TO FINAL CREATION, ENSURING QUALITY AND MARKET APPEAL.**

## MARKETING.

**COMPREHENSIVE MARKETING SOLUTIONS, INCLUDING BRANDING STRATEGIES, CAMPAIGN PLANNING, AND PROMOTIONAL ACTIVITIES TO ENHANCE BRAND VISIBILITY.**

## PRESS+PR.

**PRESS AND PUBLIC RELATIONS FOR BRANDS, MANAGING MEDIA COMMUNICATION, PRESS RELEASES, AND BRAND PROMOTIONS TO REACH A WIDER AUDIENCE.**

## MULTIMEDIA PRODUCTION.

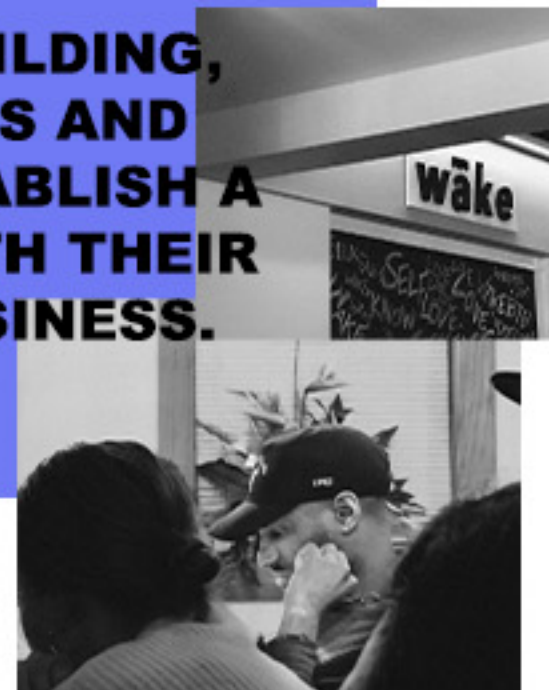
**OFFERING MULTIMEDIA PRODUCTION SERVICES, INCLUDING PHOTOGRAPHY, VIDEOGRAPHY, AND OTHER VISUAL CONTENT CREATION TO SUPPORT BRAND MARKETING EFFORTS.**

## SOCIAL MEDIA MANAGEMENT.

**WAKE HELPS BRANDS IN MANAGING THEIR SOCIAL MEDIA PRESENCE, ENGAGEMENT, AND CAMPAIGNS TO BUILD A STRONG ONLINE COMMUNITY AND BRAND FOLLOWING.**

## BRAND BUILDING.

**WAKE SPECIALIZES IN BRAND BUILDING, OFFERING TAILORED STRATEGIES AND SOLUTIONS TO HELP BRANDS ESTABLISH A STRONG PRESENCE, CONNECT WITH THEIR AUDIENCE, AND GROW THEIR BUSINESS.**



## **BRANDAUDITING.**

**ESTABLISHING A CONSISTENT BRAND IDENTITY AND PR STRATEGY IS ESSENTIAL FOR BUILDING A STRONG BRAND. AT WAKE, WE EVALUATE IF YOUR VISUAL BRANDING ALIGNS WITH WHAT YOU OFFER AND OVERALL BRAND MESSAGE. LET OUR TEAM ASSIST YOU IN ACHIEVING A UNIFIED AND COHESIVE BRAND IMAGE.**

## **BRANDMANAGEMENT.**

**ONCE WE HAVE ESTABLISHED YOUR PR STRATEGY, OUR TEAM WILL HELP YOU COMMUNICATE YOUR STORY AND BRAND TO THE MEDIA. OUR OBJECTIVE IS TO GET YOU COVERAGE IN TOPS PUBLICATIONS AND PLATFORMS BEST SUITED TO YOUR TARGET AUDIENCE. WE FOCUS ON REAL RESULTS NOT JUST INFLATED NUMBERS!**

## **SOCIALAUDITING.**

**WE THOROUGHLY EVALUATE YOUR CURRENT SOCIAL MEDIA TACTICS TO TARGET AREAS OF INCONSISTENCY AND SUGGEST RECOMMENDATIONS FOR IMPROVEMENT.**

## **OPPORTUNITY.**

**AFTER SUCCESSFULLY PRESENTING YOUR BUSINESS AND BRAND TO THE WORLD, YOU'LL NOW BE ENTERING A DIFFERENT REALM AND THE OPPORTUNITIES BECOME ENDLESS.**

# **OURPROCESS.**



# WANT TO BE IN THE PUBLIC!?

OUR CLIENTS CONSISTENTLY GET FEATURED IN THE WORLD'S TOP PUBLICATIONS AND PLATFORMS. THIS IS NOT ONLY A FACT BUT ALSO PART OF OUR GUARANTEE THAT WE WILL BRING YOU SUCCESSFUL PR CAMPAIGNS. BY WORKING WITH PUBLISHED YOU ARE PLACING YOUR BRAND IN THE HANDS OF PROVEN PROFESSIONALS THAT CARE ABOUT YOUR SUCCESS.

New York Weekly

MIAMI WIRE

Newsweek

MARKETDAILY

The New York Times

LA WEEKLY

CNBC

Entrepreneur

INFLUENCER DAILY

The Washington Post

FAST COMPANY

Forbes

California Gazette

yahoo!

HUFFPOST





# **BOOK YOUR FREE CONSULTATION!**



- + GET INTO TARGETED MEDIA OUTLETS**
- + BUILD YOUR BRAND CREDIBILITY AND AUTHORITY**
- + INCREASE WEBSITE TRAFFIC**
- + SECURE TV, PODCASTS, AND SPEAKING**
- + GET ROI FROM MEDIA COVERAGE**

\*ALL DIGITAL NEWS ARTICLES ARE DISTRIBUTED ACROSS MAJOR NEWS PLATFORMS\*

# @STREETWEAROFROSES

SOCIAL MEDIA MARKETING + PR THROUGH THE ROSE



## STARTER

### TIER1

- 2 FEED POST ON @STREETWEAROFROSES
  - 1 DIGITAL NEWS ARTICLES
    - 1 - 30 MINUTE CONSULTATION CALL
- = \$2500

### TIER2

- 2 FEED POST ON @STREETWEAROFROSES
  - 2 STORY POST ON @STREETWEAROFROSES
  - 3 DIGITAL NEWS ARTICLES
    - 1 - 30 MINUTE CONSULTATION CALL
- = \$4500

## GROWTH

### TIER1

- 3 FEED POST ON @STREETWEAROFROSES
  - 3 STORY POST ON @STREETWEAROFROSES
  - 7 DIGITAL NEWS ARTICLES
  - 2 - 30 MINUTE CONSULTATION CALLS
- = \$9500

### TIER2

- 4 FEED POST ON @STREETWEAROFROSES
  - 5 STORY POST ON @STREETWEAROFROSES
  - 10 DIGITAL NEWS ARTICLES
  - 1 INTERVIEW ON TELEVISION NEWS NETWORK
    - BILLBOARD IN NYC [TIMES SQUARE]
    - 3 - 30 MINUTE CONSULTATION CALLS
- = \$14500



## PREMIUM

### ENTERPRISE

- 6 FEED POST ON @STREETWEAROFROSES
  - 8 STORY POST ON @STREETWEAROFROSES
  - 15 DIGITAL NEWS ARTICLES
    - 3 INTERVIEWS ON TELEVISION NEWS NETWORKS
    - BILLBOARD IN NYC [TIMES SQUARE]
    - 4 - 30 MINUTE CONSULTATION CALLS
- \$24500

# **PRESS + NEWS ARTICLES**

**ALL PACKAGES INCLUDE CUSTOM ARTICLE WRITING FEE**

**The number of placements are based on minimum guaranteed results meaning the story could be picked up by additional outlets superseding the guarantee.**



**+ ALL PACKAGES ARE CUSTOMIZABLE - CAN DO ONE TIME ORDER OR MONTHLY SUBSCRIPTION +**

# INSTAGRAM GROWTH

**WE ALSO OFFER ADDITIONAL SERVICES ON INSTAGRAM INCLUDING:**

**Photo or video shout outs on large influencer / promotional pages including link.  
Instagram content creation - Photo & videos for feed & story posts.**








**+ ALL PACKAGES ARE CUSTOMIZABLE - CAN DO ONE TIME ORDER OR MONTHLY SUBSCRIPTION +**

# PRESS & SOCIAL PACKAGES

**WE ALSO OFFER ADDITIONAL SERVICES ON INSTAGRAM INCLUDING:**

**Photo or video shout outs on large influencer / promotional pages including link.  
Instagram content creation - Photo & videos for feed & story posts.**

<b>\$1750</b>	<b>\$3500</b>	<b>\$6000</b>	<b>\$8500</b>	<b>\$13.5k</b>
2+ Articles & 5k+ Follower Growth 	3+ Articles & 15k+ Follower Growth 	7+ Articles & 30k+ Follower Growth 	10+ Articles & 50k+ Follower Growth 	20+ Articles & 100k+ Follower Growth 

**+ ALL PACKAGES ARE CUSTOMIZABLE - CAN DO ONE TIME ORDER OR MONTHLY SUBSCRIPTION +**

# ADDITIONAL PR SERVICES

<b>\$1500+</b>	<b>\$2500+</b>	<b>\$2500+</b>	<b>\$2500+</b>	<b>\$30k+</b>
SOCIAL CONTENT CREATION	BILLBOARDS IN NYC TIMES SQUARE	SOCIAL INFLUENCER MARKETING	SOCIAL & DIGITAL PAID ADVERTISING	ATHLETE & CELEBRITY PARTNERSHIP



+ ALL PACKAGES ARE CUSTOMIZABLE + INCLUDING BILLBOARDS NATION WIDE + CAN DO ONE TIME ORDER OR MONTHLY SUBSCRIPTION +



# READYSETGO.

PHOTO+VIDEO PRODUCTION PACKAGES BY WAKE

+ REQUEST SEPARATE MULTIMEDIA PRODUCTION PACKAGE FOR DETAILS AND PRICING +